

FOR IMMEDIATE RELEASE

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NEWS RELEASE

**CAL POLY POMONA'S COMMUNICATION DAY FEATURES NOTABLE
SPEAKERS, FREE WORKSHOPS FOR ALL**

POMONA, CALIF. (May. 25, 2017) – Cal Poly Pomona's Communication Department is hosting COM Day 2017: *Together Toward Tomorrow* on Thursday, May 25 from 9 a.m. to 5 p.m. at the Cal Poly Pomona Bronco Student Center featuring several high-profile speakers in the fields of communication, marketing, business and other industries.

This annual event organized by students in the Special Events Planning class of the Communication Department hopes to attract attendees from all eight academic colleges on campus by highlighting the importance of communication in every industry.

Speakers such Denise Jones, who has interviewed Kendrick Lamar and is the EIC of Hubway—a popculture publication; Charles Babb, a key player in the advancement of virtual reality technology; and Sarah Bennett, who is an educator and journalist published in the *LA Times*, *LA Weekly*, CNN.com, and is also a founder of *Beer Paper LA* are expected to attend.

COM Day also offers networking opportunities, free workshops, opportunity drawings, and free food. The event closes with an Awards ceremony for the presentation of scholarships to deserving students and awards recognizing outstanding Communication students.

For more information and to register, visit: cppcomday.tk

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